

julia aubuchon

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EXPERIENCE

NBC Universal – Page

New York, New York
September 2010-Present

- Serve as liaison between NBC and the general public by conducting studio tours
- Facilitate audience services for Dr. Oz, Late Night with Jimmy Fallon, and SNL

Late Night with Jimmy Fallon

- Manage a team of seven pages; assist on production shoots; attend production meetings
- Perform audience services, including handling the Band Bench, VIP guests, and audience check-in

TODAY Show

- Book travel arrangements for TODAY Show guests, including car, hotel and flight accommodations
- Assist Production Managers and Talent with segments on the show; Escort guests to set

ABC News – On Campus Reporter

Syracuse, New York
2009-2010

- Produced packages, wrote articles, and created digital content for ABC News platforms including World News with Diane Sawyer, News Now and Good Morning America
- Interviewed live by ABC News affiliates across the country on H1N1 vaccinations during morning drive
- Wrote several stories featured on the ABCNews.com homepage

CitrusTV News – Anchor/Executive Producer/Reporter

Syracuse, New York
2006-2010

- Produced rundown using ENPS, assigned jobs to the staff, chose and wrote news stories for the day
- Anchored live half-hour newscast and 90-minute live 2008 Presidential Election Special
- Shot, reported and edited weekly packages about Central New York, performed live cut-ins

WINK, CBS Affiliate – News Intern

Fort Myers, Florida
Summer 2009

- Composed stories for morning and evening broadcasts using ENPS
- Wrote, voiced and edited packages using PreciS and Edius
- Manned assignment/breaking news desk, conducted interviews in the field

WFTX, FOX Affiliate – News Intern

Cape Coral, Florida
Summer 2008

- Wrote stories through ENPS for 10:00 and 11:00 nightly newscasts
- Edited b-roll using linear editing, worked closely with Executive Producers
- Assembled packages, attended daily news meetings, performed various studio jobs

Aubuchon Team of Companies – Marketing Intern

Cape Coral, Florida
Summers 2009 & 2010

- Researched and wrote several online e-books on Florida's real estate and housing markets
- Created and voiced a series of podcasts to boost local tourism, all accessible on iTunes
- Managed websites and social media development, wrote press releases

SKILLS

Microsoft Office Suite, ENPS, iNews, Avid, Audacity, PreciS, Edius, Lexis-Nexis, Linear Editing

Conversational Spanish, Certified NYC Fireguard, Associated Press Writing Style

JVC, Panasonic, Sony DVCAM and MiniDV Cameras, Record Decks, Studio Cameras

EDUCATION

Syracuse University, Syracuse, New York

S.I. Newhouse School of Public Communications and the Maxwell School of Citizenship and Public Affairs

Dual Major: Broadcast Journalism and Geography

B.A., May 2010

ACTIVITIES & AWARDS

Graduated Magna Cum Laude • Newhouse Scholar (2009-2010) • Syracuse Press Club Award-Winner (2010) • Preston E. James Award for Excellence in Geography (2010) • “Best Reporter” – CitrusTV: As voted on by a panel of Newhouse professors (2008) • Dean's List – All Semesters • Study Abroad (London – Spring 2009) • Gamma Theta Upsilon: International Geographic Honor Society (2009-2010) • Newhouse Peer Adviser (2008-2010) • Phi Sigma Sigma Sorority (2007-2010)